



Coastival II – Yorkshire goes to the Seaside!

Media Release

STRICT EMBARGO: 1pm Tuesday 28th September 2010

PHOTO OPPORTUNITY: Join us for the fun official launch of Coastival 2011. Meet at the **lifeboat station, Scarborough South Bay, 1pm, Tuesday 28th September.**

“Bigger and better” Coastival 2011 launched More than 100 special events for second festival

A “bigger and better” line-up of music, theatre, comedy, dance, arts and entertainment was unveiled at the launch of Coastival 2011 today.

More than 100 events – many of them free – will be held when Coastival 2011 is staged in Scarborough in February.

A souvenir poster outlining the main events was launched on Scarborough’s South Bay beach today.

Iconic rock band **Levellers** will be the headline act for a packed programme from 18th to 20th February.

From award-winning British jazz favourite **Claire Martin**, to comedian **Count Arthur Strong**, German world music heroes **17 Hippies** and the **Paper Birds Theatre Company** – there will be something for everyone.

Coastival organiser Wendy Clews said: “We are really proud to unveil our Coastival 2011 programme today and delighted at the mix of music, theatre, dance, comedy and arts events that we have put together.

“We were thrilled at the success of Coastival 2009 but I am really excited at the prospect of Coastival 2011 being even bigger and better.

“We have a great mix of local, regional, national and international talent to attract audiences from far and wide next February. We can hardly wait!”

Coastival 2011 will get off to an exciting start with a spectacular parade featuring dinosaurs from a distant age along with lights and music. The parade will culminate in a free concert at The Spa featuring “Scarborough’s Finest” including: **Scarborough Hip Hop School**, local band **The Committee**, dance project '**Streets Ahead**', **Fun-Key Choir** from the Stephen Joseph Theatre and the **Julie Hatton School of Dance**.

Highlights during the three-day Coastival event will include jazz day with **Claire Martin**, **Dennis Rollins**, **Tribute to Atlantic Jazz** and **Sarah Ellen Hughes Quartet**, comedy from **Count Arthur Strong**

a Musicport day with **17 Hippies** and **Rafiki Jazz** and late night tunes with **Baby Charles** and **DJ Tooley**.

There will be performances by the **Paper Birds Theatre Company** and **Reckless Sleepers**, exhibitions and installations across the town, Coastival concerts including Sound of the Sands and a series of light classics and Rollercoastival – events, activities and entertainment for children.

Coastival 2011 will serve as an excellent showcase for local talent with major contributions from artists including **Rachel Welford**, **Gaby Naptali**, **Kate Evans**, **Lindsey Tyson**, **Tracy Himswell**, **Maria Silmon**, **Vivien Mousdell**, **Simon Verboef**, **Helen Birmingham** and photographer **Tony Bartholomew**.

There will be performances from **Connecting Youth Culture's** Outdoor Stage, **Beach Hut Theatre Company** and **STAMP** as well as **Hull University (Scarborough Campus)** and the **Maritime Heritage Centre** presenting Punch and Judy.

The free poster is available from outlets including Woodend, Mojo's, The Spa, Scarborough Library, the Stephen Joseph Theatre, local bars and cafes and also by contacting Coastival on 01723 384545 or via www.coastival.com or email info@coastival.com

Website visitors can also sign up to receive the latest updates on Coastival during the build-up to the festival.

Ends

Media contact: Wendy Clews, Create Director: 01723 384545 or
07803 085072 wendy@create.uk.net

Background

The first Coastival, in February 2009, drew thousands of extra visitors to Scarborough, with estimates saying they spent more than £175,000 in the town's economy. Some 9,024 people attended the 96 events in 30 venues during the three days.